



THE GLOBAL LEADER IN GMO IDENTIFICATION

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Genetic ID Offers Complimentary Bt10 Testing

August 10, 2005. Genetic ID announced today that it is offering complimentary Bt10 corn testing to its clients when they submit samples to Genetic ID for any other corn GMO test.

The purpose of the offer is to introduce this testing service to clients who need Bt10 test certificates for export. It provides Genetic ID's clients with free access to this new GMO testing technology as conducted by the first and foremost GMO testing laboratory in the world.

The offer is extended until January 31, 2006. At that time, the complimentary offer of testing will be revisited.

Genetic ID offers two validated Bt10 tests:

- 1) **The Bt10 Official EU Test Method.** Genetic ID uses the latest version of the official EU test method, which was validated by European Union authorities. This test or a test with similar performance characteristics is currently required by the EU for certain corn exports from the United States to the EU.
- 2) **The Bt10 Official Japanese Test Method.** This test follows the Bt10 detection protocol of the Ministry of Health, Labour and Welfare of Japan. The Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan has confirmed acceptance of Genetic ID's Bt10 testing for imports into Japan. Bt10 test certificates contain language confirming MAFF acceptance of the Genetic ID test.

Both of Genetic ID's Bt10 tests use validated reference material. Genetic ID is accredited to ISO 17025 by the United Kingdom Accreditation Service (UKAS) and both Bt10 tests are included in the scope of its accreditation.

Genetic ID's offer of complimentary Bt10 testing is being made in part to assure choice in the GMO testing marketplace. "We understand that Syngenta, the developer of Bt10 corn, is currently reimbursing Bt10 testing costs from only one lab. Therefore, to give exporters a competitive alternative regarding their Bt10 test provider, we are making this offer," said Bill Thompson, CEO of Genetic ID NA, Inc.

“We invite the industry to submit Bt10 testing to Genetic ID and enjoy Genetic ID’s exemplary customer service,” Thompson continued. “For example, we offer a proven record for serving as an intermediary between US exporters and regulators in Japan. We operate the premier GMO testing lab in Japan—Genetic ID Japan—and have strong communication links with all relevant departments of the Japanese government. Therefore we are in a position to work with exporters and importers to resolve problems that may arise with specific shipments. We have the same ability in Europe, as well.”

For additional information or to submit samples for testing, please contact Genetic ID’s Account Managers toll-free at 888-229-2011 or by e-mail at info@genetic-id.com

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