



THE GLOBAL LEADER IN GMO IDENTIFICATION

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**FOR IMMEDIATE RELEASE**

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## **MEXICAN INSTITUTE LICENSES GENETIC ID'S GMO TESTING TECHNOLOGY**

### *SENASICA joins Genetic ID's Global Laboratory Alliance*

(Fairfield, Iowa, November 10, 2008)— Genetic ID, the global leader in GMO identification, announced that it will license its proprietary GMO testing technology to SENASICA (Servicio Nacional de Sanidad Inocuidad y Calidad Agroalimentaria). SENASICA will open a new laboratory to test agricultural and food products for genetically modified material. SENASICA joins Genetic ID's global network of GMO testing labs, known as the Global Laboratory Alliance (GLA).

According to Dr. Abraham Acatzi., SENASICA will use Genetic ID's GMO testing technology to detect genetically modified material (GM) in corn, rice, and soybeans. Dr. Acatzi says Latin American countries such as Mexico, Costa Rica, and El Salvador are developing regulations on the import and cultivation of GM crops and will need reliable detection methods in order to enforce the regulations. "Both government officials and non-governmental organizations are starting to establish GMO labeling regulations," says Mr. Acatzi. "Knowledge of GMO detection is critical for implementing and enforcing these regulations."

"We are very pleased that SENASICA will join our Global Laboratory Alliance," says Genetic ID CEO Bill Thompson. "As genetically modified crops are introduced into Latin America, it is important that organizations such as SENASICA are able to offer reliable GMO testing services to support market demand from the food industry and government generated by these new regulations."

### **World leader in GMO testing**

Mr. Acatzi says SENASICA chose to license Genetic ID's GMO testing technology because of its international reputation for delivering consistent accurate results. "We knew Genetic ID was one of the best labs for GMO detection," he says.

Genetic ID's proprietary DNA-based, polymerase chain reaction (PCR) technology detects all commercialized genetically modified crops and precisely detects and quantifies GM content in a wide range of raw crops, processed foods, and animal feed. In addition, Genetic ID has structured a rigorous quality system of controls, standards, checks and balances to prevent analytical errors from occurring, thus ensuring the tightest security against false positive and false negative results.

Genetic ID is accredited to ISO 17025 by UKAS.

### **Ensures consistent testing worldwide**

SENASICA joins Genetic ID's Global Laboratory Alliance, a growing network of expert laboratories that are providing uniform standards of excellence in GMO testing worldwide. GLA labs help food producers and exporters accurately test products both before and after export, thus minimizing the risk of refused shipments and facilitating trade and regulatory compliance. Other Alliance members are located in Australia, Brazil, India, Taiwan, Japan, Singapore, and the United States. Together with Genetic ID's corporate-owned laboratories in the U.S., Japan, and Germany, the Global Laboratory Alliance has become a powerful force serving the food industry.

For more information contact Genetic ID at 641-472-9979, email: [info@genetic-id.com](mailto:info@genetic-id.com) or visit our website [www.genetic-id.com](http://www.genetic-id.com).

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